

REPORT ON

SWACHHATA HI SEVA CLEANLINESS DRIVE

Date: 26/09/2025 & 27/09/2025

Objectives:

1. To promote awareness about the importance of cleanliness and hygiene.
2. To encourage active community participation in maintaining a clean environment.
3. To support the government's mission of Swachh Bharat Abhiyan by contributing to the cleanliness and sanitation of rural areas.

Target Audience

NSS Volunteers, Faculty and Non teaching staff, Community Members, School Children

No of Participants

64 participants

Program Highlights

As part of the **Swachhata Hi Sewa** campaign, a cleanliness drive was conducted at Medhikuchi Village, University Campus and key public areas such as the village approach road and the local library premises. Volunteers actively engaged in sweeping, litter collection, and proper waste disposal at designated points, demonstrating the spirit of *Shramdaan*—voluntary labor for public good. The initiative led to the removal of approximately **10 kilograms of waste**, significantly enhancing the hygiene and visual appeal of the surroundings. This effort reflected the campaign's core message of collective responsibility and civic participation in building a cleaner and healthier India.

Photographs

